

ॐ SRI GURU PARAMPARA ANUGRAHENA ॐ

Sri Sargurunatha Mahamuni · Sri Sacchidananda Guru Naveen Sai

DETAILED PROPOSAL

SRI SKANDA SATHRU SAMHAARA MAHAYATRA



*A 308-day sacred yatra of purification, awakening, and rebuilding
the Badaga Community*

CAMPAIGN WINDOW

11 July 2026 → 15 May 2027

Culminating on Badaga Day · Followed by a 3-year Sankalpa (2027–2030)

SKANDA DIA FOUNDATION

Detailed Proposal · Version 1.0 · July 2026

EXECUTIVE SNAPSHOT

A one-page view of the entire campaign

19 SATHRUS **400** HATTIS **4** SEEMAI **5** FIRES **308** DAYS **1000+** VOLUNTEERS **₹1.25 Cr** GRAND BUDGET **3 yr** SANKALPA

WHAT

A 308-day sacred yatra + purification + rebuilding movement, ending in a Maha Sathru Samhaara Yagam on Badaga Day, followed by a 3-year Sankalpa of on-ground programs.

WHY

The Badaga community faces 19 named internal enemies that no political party, no market, no external agency can defeat for us. Only we can.

WHO

Skanda Dia Foundation under Sri Sargurunatha Mahamuni + Sri Sacchidananda Guru Naveen Sai. Patron Council of 21. Four Seemai Pramukhars. ~400 Hatti Doots. 1,000+ volunteers.

HOW

Twin-yagam (Sathru Samhaara + Aghora Sambavam) + Beeja Sthapana. A 3-inch Skanda utsava-murti walks every hatti hand-to-hand. Five sacred fires braided into the Hindu calendar.

COST / FUNDING

₹75L conservative → ₹1.25 Cr grand. Multi-source: title sponsor + co-sponsors + 1,008 kalasha micro-sponsorships + diaspora + government/CSR + merchandise + endowment.

DELIVERABLES

Historic ritual event · Copper plate pledge from every hatti · Sankalpa Charter signed by 400+ · 19 Seed Programs launched with 3-year budgets · Standing Hatti Doot network for continuity.

KEY MILESTONES AT A GLANCE



FIG 1 — MASTER MILESTONE TIMELINE

THE 19 SATHRUS

Internal enemies — inside our homes, our hattis, our habits

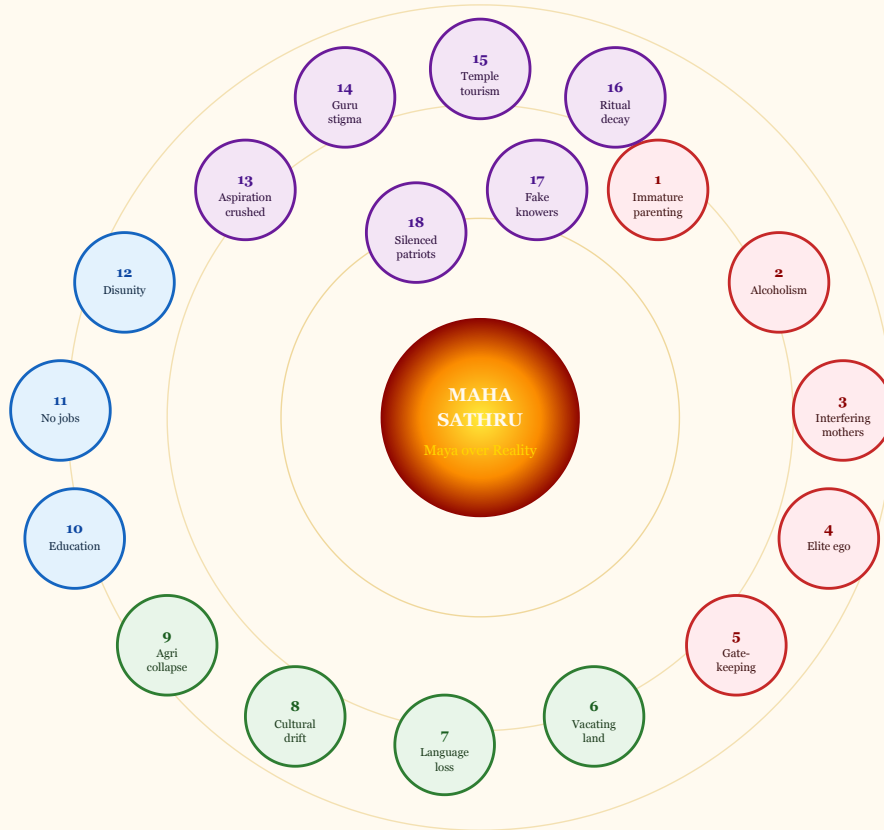


FIG 2 — THE 19-SATHRUS MANDALA (RADIAL VIEW)

THE FOUR TIERS OF DARKNESS

How the 19 Sathrus break down by domain

A. HOME 5 sathrus · Aghora burns	B. LAND 4 sathrus · Sathru Samhaara	C. SYSTEM 3 sathrus · Rama Dharma	D. SPIRIT 6 sathrus · Twin Yagam together	MAHA 1 sathru
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FIG 3 — TIER PROPORTIONS (WIDTH = SHARE OF ENEMIES)

TIER A · INSIDE THE HOME (Aghora Sambavam burns these)

#	Sathru	Daily manifestation
1	Immature parenting	Children carry lifelong wounds; broken adults produce broken children
2	Husband's alcoholism	Silent epidemic; women held between an unprepared husband and a bottle
3	Interfering mothers	Educated daughters' marriages spoiled by immature advice from their own mothers
4	Elite ego	Those who rose become the loudest gatekeepers
5	Gatekeeping politics	Self-appointed leaders blocking genuine talent from being recognised

TIER B · ON THE LAND (Sathru Samhaara burns these)

#	Sathru	Daily manifestation
6	Vacating the holy land	Families abandoning ancestral hattis, becoming orphans in another man's town
7	Loss of native tongue	Badaga children who cannot speak Badaga — a language one generation from a museum
8	Cultural drift	Adopting other cultures wholesale; our own never made attractive to the young
9	Tea & agrarian collapse	The economic floor of the hills cracking; pushing migration; feeding every other sathru

TIER C · OF THE SYSTEM (Sathru Samhaara + Rama Dharma)

#	Sathru	Daily manifestation
10	Education gap	Talent is born, talent is not built; schools exist, mentors do not
11	Joblessness	Class and lineage no longer protect anyone; without livelihood, lineage is a burden
12	Disunity	Sect vs sect, hatti vs hatti — the master enemy keeping the other 11 alive

TIER D · OF THE SPIRIT (Twin Yagam burns these together)

#	Sathru	Daily manifestation
13	Crushed aspiration	Fire to rise put out by social envy — "who do you think you are?"
14	Stigmatized guru	Going to an ashram made to look like the surrender of a failed man
15	Temple as tourism	Darshanam reduced to a city outing, a photo, a checkbox
16	Lethargic ritual decay	Every year a step is dropped, a mantra shortened — until a hollow shell remains
17	Counterfeit spirituality	The loudest "knowers" polishing a stone they've never carved
18	Silencing patriots	The bold ones isolated, mocked, pushed aside; the weak slide into other communities

SATHRU 19 · THE MAHA SATHRU

MAYA OVER REALITY — the generation that believes the screen more than the soil.
The illusion-over-life that feeds all the other eighteen.

RITUAL ARCHITECTURE

The Trinity of Fires — cleanse, destroy, plant

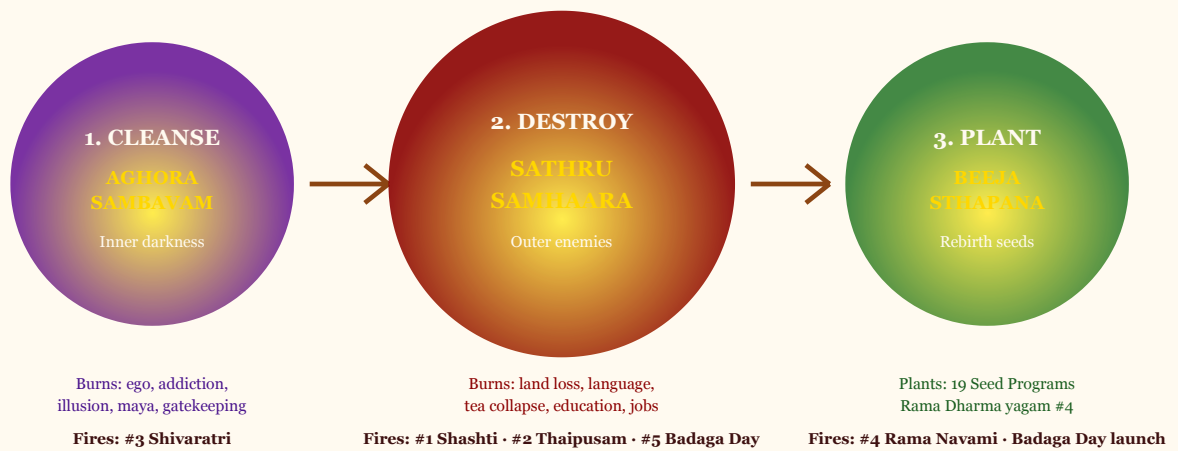


FIG 4 — TRINITY OF FIRES — THE RITUAL TRIAD

THE DEITY LADDER — INVOCATION ORDER (bottom-up sequence)

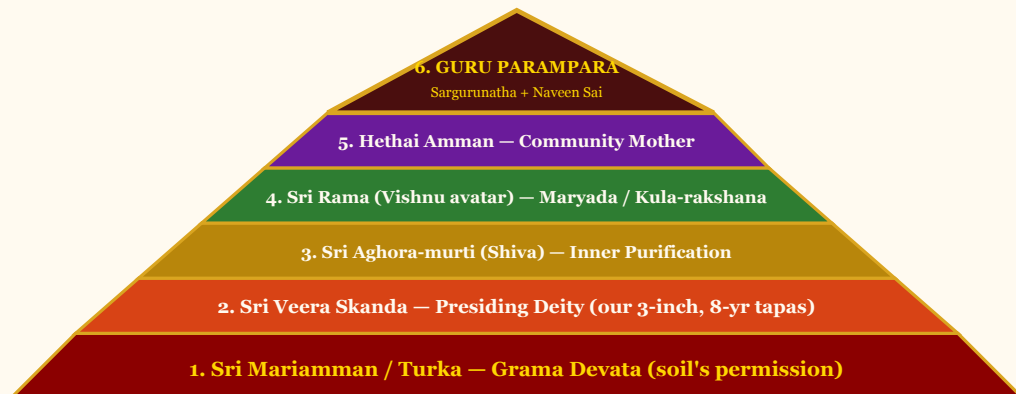


FIG 5 — INVOCATION LADDER

STANDING ON THE SHOULDERS OF GIANTS

Historical dharmic precedents · what we inherit · what we add

PRECEDENT	SCALE	DURATION	GIFT TO US
1 Sri Kanchi Paramacharya Sri Chandrasekharendra Saraswati · Kanchi Kamakoti Peetham <i>"The walking sage · village to village · dharma into homes"</i>	Cross-state padayatra Thousands of villages	40+ years 1930s–1970s	The Guru walks — community awakens
2 Sabarimala Mandala Vratam Sri Ayyappa · Kerala tradition (~800 CE roots) <i>"41 days of self-mastery, then the darshan"</i>	~5 crore devotees/year Personal + household	41 days · yearly Continuous tradition	Discipline pattern Sattvik anchor
3 Palani Padayatra · Kavadi Yatra Sri Dhandayuthapani Swamy · Tamil Nadu (ancient) <i>"The devotee walks — because Muruga first walked away"</i>	Hundreds of thousands Nilgiris → Palani route	Annual Thaipusam 45–200 km barefoot	Physical yatra Vel worship pattern
4 Swami Chinmayananda's Jnana Yagams Chinmaya Mission · 1953–1993 <i>"Take dharma to where the people are — not vice versa"</i>	Village-by-village Weekly satsangs	40 years continuous Global expansion	Organised outreach Written codification
5 Kumbh Mela Prayagraj · Haridwar · Nashik · Ujjain — since ancient times <i>"The largest peaceful gathering on Earth"</i>	~15 crore attendees Every 12 years	6-week festival Astronomical timing	Scale logistics Celestial alignment
★ SRI SKANDA SATHRU SAMHAARA MAHAYATRA <i>"All five inherited — one community focus — Badaga first"</i>	400 hatus · 50K vrat	308 days · 5 fires	All five fused

FIG 5B — HISTORICAL DHARMIC PRECEDENTS WE INHERIT FROM

WHAT WE UNIQUELY ADD

COMMUNITY FOCUS

No precedent focused on ONE community naming ITS OWN internal enemies. We do — 19 named Sathrus, Badaga-first.

FIRE + CHARTER + PROGRAMS

Not just ritual, not just charity. All three braided: sacred fires + written Sankalpa Charter + 19 Seed Programs.

POST-YAGAM CONTINUITY

3-year Sankalpa with named leads, budgets and quarterly reports. The fire ignites the movement — but the movement outlasts the fire.

THE CULTURAL HERITAGE CALENDAR

Every anchor we bind to · why it matters · what it gives our yatra

DEVVAHABBA · AUG 2026 · PHASE C LAUNCH

Ancient Badaga Shaiva festival. Ancestor and Devar (spirit/god) worship. Held in Aadi/Aavani. This is our OWN dharmic root — no other community owns it. Perfect anchor for the Aghora Sambavam launch.

NAVARATRI · 11-19 OCT 2026

Nine nights of Devi. Durga's victory over Mahishasura. Each night a different Shakti form. Amplifies our Porangadu Sub-Yatra wave in October — Shakti walks with us.

KARTHIGAI DEEPAM · 3 DEC 2026 · SANKALPA NIGHT

Ancient Tamil festival. Krittika nakshatra in Kartika. Shiva as infinite Jyoti. One of the oldest continuously celebrated Tamil festivals. Our Maha Sankalpa Night — 400 hattis light lamps simultaneously.

HETHAI HABBA · ~24 DEC 2026 · PUBLIC REVEAL

The Badaga community's grandest festival. Hethai Amman at Hubbathalai on Margashira Pournami. 15-day celebration. This is the day the entire community gathers naturally — our largest audience of the year.

THAIPUSAM · 22 JAN 2027 · FIRE #2

The Vel festival. Parvati's spear given to Skanda to slay Surapadman. Pushya nakshatra full moon in Thai. Millions walk to Palani annually. Our first big public yagam.

SRI RAMA NAVAMI · 27 MAR 2027 · FIRE #4

Rama's incarnation day. Chaitra Shukla Navami. Dharma personified · Maryada Purushottama · Kula-rakshana. Our Rama Dharma Yagam addresses Sathrus 1-3 (family) and 18 (patriots).

AKSHAYA TRITIYA · 28 APR 2027 · ENDOWMENT DAY

The "never-diminishing third." Vaishaka Shukla Tritiya. Whatever is begun on this day grows without end — Sudama's rice, Kubera's wealth, Draupadi's akshaya-patra. Foundation Endowment seeded today.

BADAGA DAY · 15 MAY 2027 · MAHA POORNAHUTI

Our community's own day. Formalised by the Badaga community to celebrate identity, heritage, unity. Rooted in ancient consciousness, structured for modern gathering. The final fire lands here.

VINAYAKA CHATURTHI · 14 SEP 2026

Birth of Sri Ganapati. Bhadrapada Shukla Chaturthi. The remover of obstacles — invoked before every auspicious beginning. Our route blessing at Kokkalmedu Bommaniya happens on this day.

SKANDA SHASHTI · 14 NOV 2026 · FIRE #1

Sura Samhaaram. 6-day vrat culminating in Skanda's destruction of Surapadman. Victory of dharma over adharma. Our first public fire — the dress rehearsal for Badaga Day.

MARGAZHI · 16 DEC 2026 – 14 JAN 2027

The Brahma Muhurta of the year. Krishna says "Margazhi masam I am" (Gita 10.35). Predawn bhajans, Tiruppavai, Tiruvempavai. Our 50-day Mandala Vratam sits inside this sacred month.

BHOGI · PONGAL · 13-15 JAN 2027

Uttarayana harvest festival. Bhogi = burning the old. Pongal = boiling over of prosperity. Mattu Pongal honours the cattle. Community-wide sattvik feasts across every hatti.

MAHA SHIVARATRI · 14 FEB 2027 · FIRE #3

The greatest night of Shiva. When Shiva drank Halahala and became Neelakantha. Aghora form worshipped. All-night vigil for inner purification. Our Aghora Sambavam Maha Homam.

PANGUNI UTHIRAM · 11 APR 2027

Day of divine weddings. Rama-Sita, Shiva-Parvati, Muruga-Deivanai, Andal-Ranganatha. Panguni month + Uttara nakshatra + full moon. Our Youth-Marriage Seed Program launch.

VAIKASI VISAKAM · ~30 MAY 2027 · EPILOGUE

Skanda Jayanti in Tamil tradition. When Vishakha nakshatra falls in Vaikasi month. Muruga's birthday. Optional post-Badaga-Day blessing epilogue.

15 anchor moments across 308 days · every one has centuries of dharmic weight behind it · our yatra rides that weight.

THE 308-DAY MONTH-BY-MONTH CALENDAR

Anchor-driven phases with festival binding

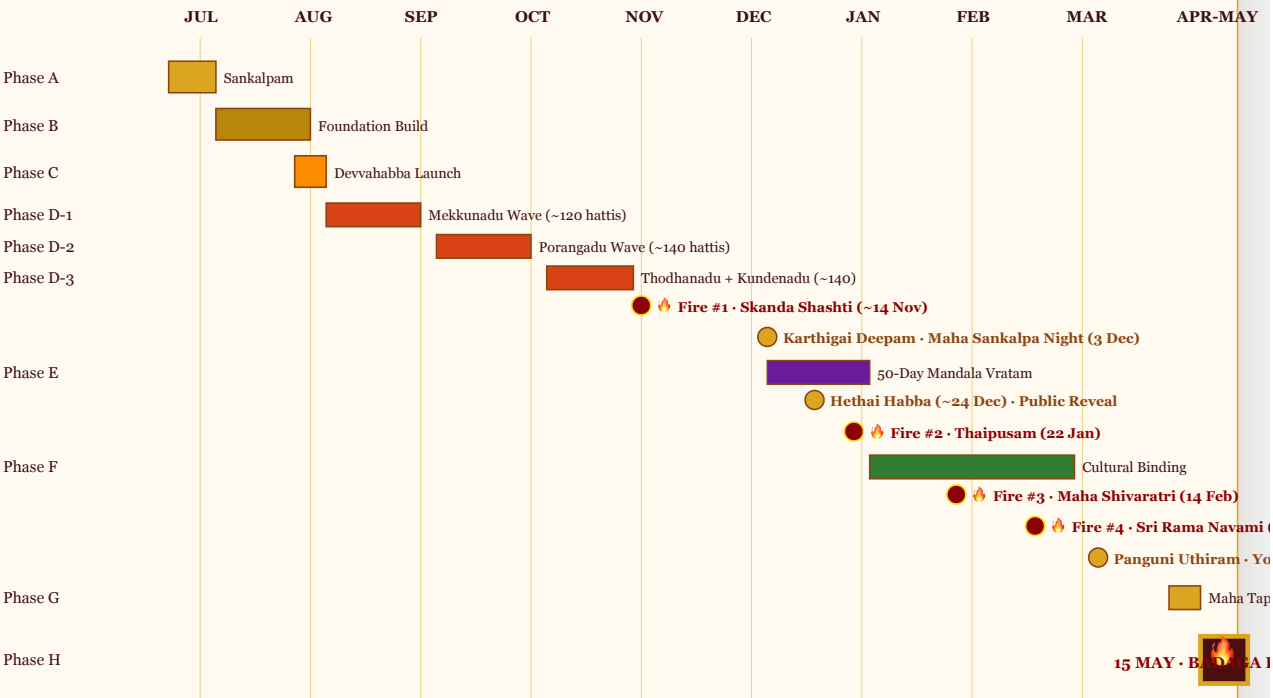


FIG 6 — MASTER GANTT · EVERY PHASE, EVERY FIRE, EVERY ANCHOR

GEOGRAPHIC COVERAGE — 4 SEEMAI

Every Badaga hatti touched · One coordinator per village

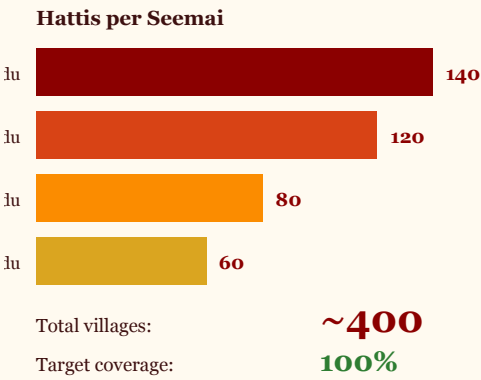


FIG 7 — HATTI DISTRIBUTION ACROSS 4 SEEMAI

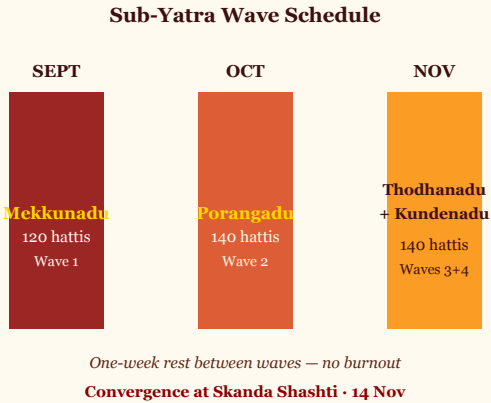


FIG 8 — MONTHLY WAVE ROTATION

THE 1-HOUR CRASH EVENT — Village Ritual Protocol

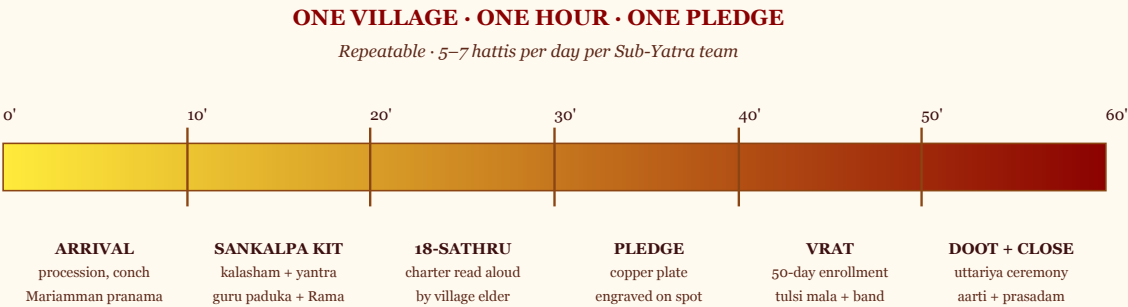


FIG 9 — THE 60-MINUTE CRASH EVENT PROTOCOL

THE HATTI DOOT NETWORK

One coordinator per village · the standing infrastructure that outlasts the yagam

THE THREE WINDOWS OF DOOT RESPONSIBILITY

400 HATTI DOOTS · APPOINTED IN PUBLIC · KIT INCLUDES:

Uttariya sash · Hatti Register · Vrat Handbook · Doot ID · WhatsApp access

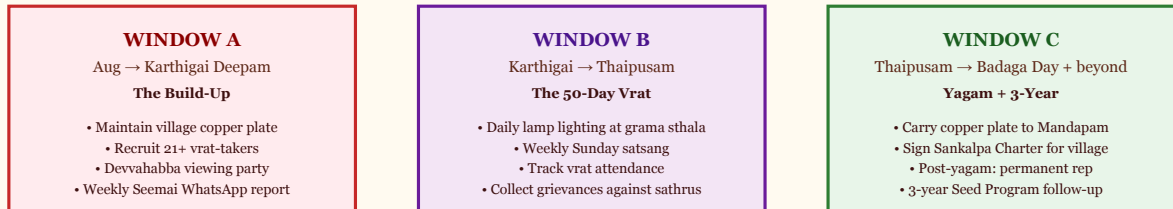


FIG 10 — THE DOOT'S THREE-WINDOW RESPONSIBILITY

THE COPPER PLATE JOURNEY — from Hatti to Guru's feet

The physical thread that binds all 400 hattis into one body



Each plate carries a village's chosen sathru + seed commitment · Together they accumulate as sacred weight

FIG 11 — COPPER PLATE JOURNEY FROM VILLAGE TO GURU

GOVERNANCE PYRAMID

From guru to community · the human plugin that brings the architecture to life



FIG 12 — 6-TIER GOVERNANCE PYRAMID

PATRON COUNCIL COMPOSITION RULES

21 seats · balanced by design



Rules:

- Minimum 5 women
- Minimum 3 diaspora (Bengaluru, Coimbatore, Chennai, Dubai)
- Minimum 2 gov-recognised (IAS, judiciary, Padma awardees)
- Minimum 2 dharmic leaders beyond our own parampara
- Minimum 3 youth (under 35) — writers, entrepreneurs, sportspersons

No sub-sect faction gets 2 seats.

FIG 13 — PATRON COUNCIL COMPOSITION CONSTRAINTS

THE 9 COMMITTEES

Every sathru has a named owner · accountability spine

1 • RITUAL & VAADHYAR Ritviks · mantras · ritual codex · twin-yagam design	2 • VENUE & LOGISTICS Mandapam · pandal · kundas · seating · sound · lights · sanitation	3 • FINANCE & AUDIT Budget · dashboard · receipts · CA · statutory compliance
4 • ANNADAANAM Sattvik meals across 5 fires · kitchens · supply chain	5 • MARKETING & PR Awareness · film · press · social · spokesperson	6 • CIVIC PROGRAMS Healthcare · agri summit · career fair · land/legal desk
7 • VOLUNTEERS Recruit · train · shift · kit · welfare	8 • SECURITY & MEDICAL Marshals · ambulances · first aid · police liaison	9 • DOCUMENTATION Ritual film · coffee-table book · archive · codex

SATHRU-TO-OWNER ACCOUNTABILITY MATRIX

Sathru #	Sathru name	Owning Committee	Specific action
1–3	Family / marriage / mothers	Civic Programs	Parenting circles · women's cells · MIL–DIL dialogue retreats
4–5	Ego · Gatekeeping	Steering	Aghora Sambavam fire · public ego-aarpanam
6	Land vacating	Civic	Return-to-hatti scholarships · remote-work hubs
7	Language loss	Documentation	Weekly Badaga schools · language codex
8	Cultural drift	Marketing + Civic	Hethai-rooted youth festivals · cultural mahotsav
9	Agri collapse	Civic	Badaga Tea FPO · D2C brand
10	Education	Civic	Mentor network · student-professional pairing
11	Jobs	Civic	Job board · diaspora referral network
12	Disunity	Patron Council	Annual all-sect summit · rotating hatti
13	Aspiration crushed	Civic	First Flight fellowship
14	Guru stigma	Ritual + Marketing	Rehabilitation of the seeker · guru-darshana yatras
15	Temple tourism	Ritual + Documentation	Trained temple-acharyas in every hatti
16	Ritual decay	Ritual	Written Ritual Codex · filmed · version-controlled
17	Counterfeit spirituality	Patron Council	Verified dharmacharya council for clarifications
18	Silencing patriots	Steering	Veera Badaga award · legal/financial/social protection
19	Maya over reality	Marketing + Youth	Digital sobriety movement · phone fasts

THE VOLUNTEER CORPS

1,000+ named volunteers · 8 tracks · colour-coded shifts

Volunteer distribution — 1,132 total



- Ritual assistants — 60 (support ritviks)
- Sub-Yatra teams — 32 (4 teams × 8 people)
- Hatti Doots — 400 (village coordinators)
- Awareness team — 40 (social, film, print)
- Annadaanam kitchen — 150 (cooking, serving, sourcing)
- Civic program leads — 100 (health, agri, edu, jobs)
- Youth mobilisers — 150 (diaspora, colleges)
- General event — 200+ (setup, transport, security)

Every volunteer: ID card · track-coloured t-shirt · handbook · WhatsApp · yagam pass

FIG 14 — VOLUNTEER TRACK DISTRIBUTION

VOLUNTEER LIFECYCLE FUNNEL

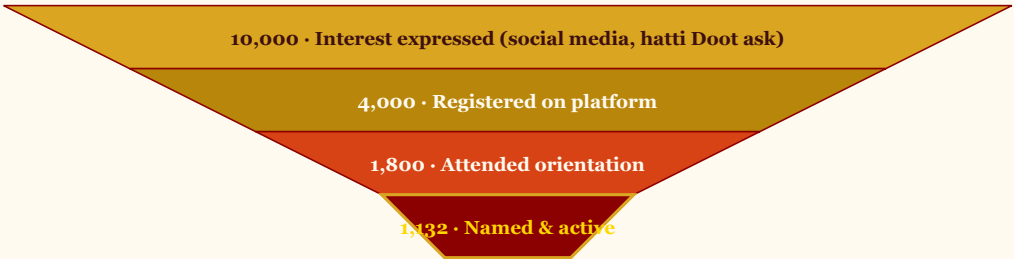


FIG 15 — VOLUNTEER ACQUISITION FUNNEL · 8.8% CONVERSION TARGET

THE FINANCE PLUGIN

Money is the fuel · Transparent, multi-source, no dependency

EXPENSES — ₹1.25 Cr

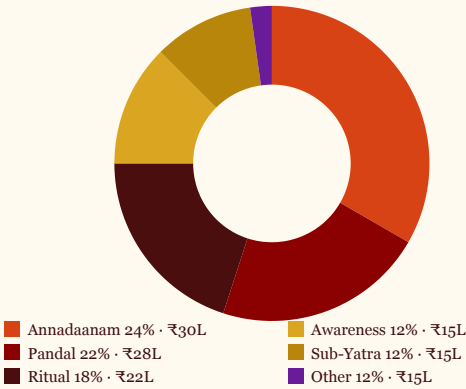


FIG 16 — EXPENSE DISTRIBUTION

REVENUE — ₹1.25 Cr

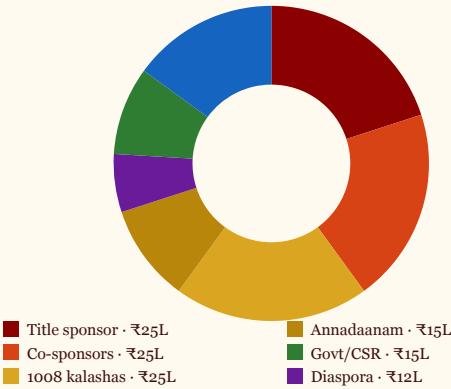


FIG 17 — REVENUE DISTRIBUTION

MASTER BUDGET TABLE

Head	Conservative	Grand
Ritviks · dakshina · samagri (5 fires)	₹12,00,000	₹22,00,000
Mandapam · pandal · stage · LED	₹12,00,000	₹28,00,000
Annadaanam (5 fires + Vratam daily)	₹15,00,000	₹30,00,000
Sound · lights · streaming	₹6,00,000	₹14,00,000
Security · sanitation · medical	₹5,00,000	₹10,00,000
Cultural artists · mahotsav	₹4,00,000	₹12,00,000
Sub-Yatra logistics (4 teams)	₹8,00,000	₹15,00,000
Utsava-murti · kavacha · palanquin	₹2,50,000	₹5,00,000
Copper plates · kalashas	₹3,00,000	₹6,00,000
Awareness · film · ads · PR	₹6,00,000	₹15,00,000
Documentation · book · archive	₹3,00,000	₹8,00,000
Volunteer kits · t-shirts · IDs	₹3,50,000	₹6,00,000
Vratam handbooks · malas · bands	₹2,50,000	₹4,00,000
Vehicle hire · fuel	₹4,00,000	₹8,00,000
Office · admin · communications	₹2,50,000	₹5,00,000
Insurance · legal · audit	₹3,50,000	₹7,00,000
Contingency (10%)	₹7,50,000	₹13,50,000
TOTAL	₹1,00,00,000	₹2,08,50,000*

*Grand budget presented at working target of ₹1.25 Cr — scope adjusts to confirmed funding.

PROCUREMENT & LOGISTICS

Every physical item accounted for · from the palanquin to the pen

Procurement categories by value



FIG 18 — PROCUREMENT BY CATEGORY

DETAILED INVENTORY — TOP LINES

Category	Item	Qty	Est. ₹
Sacred / Ritual	3-inch Skanda utsava-murti agama refresh	1	40,000
	Silver kavacha	1	75,000
	Miniature silver palanquin	1	1,20,000
	Copper plates + 1008 kalashas	1408	4,12,000
Volunteer	Uttariya (Hatti Doot sash)	400	1,20,000
	Track-coloured t-shirts	1,200	2,40,000
	Foundation ID cards	1,500	15,000
	Notebooks · pens · handbooks	bulk	1,05,000
Vratam	Vrat handbooks (50k print run)	50,000	2,50,000
	Tulsi malas	50,000	1,00,000
	Black bands	50,000	50,000
Awareness	19-Sathru posters (Tamil + English)	5,000	75,000
	Manifesto film production	1	3,50,000
	Sathru-of-day social reels	19	1,50,000
Venue	Main pandal (5-day)	1	15,00,000
	Kundas (yagam pits)	6	1,50,000
	Stage + LED walls	1	5,00,000
	Sound + lighting	1	5,50,000
Transport	Sub-Yatra vans (4 × 3 months)	4	4,00,000
	Support cars	6	2,00,000
	Bus hire — Badaga Day diaspora	20	4,00,000

GOVERNMENT ENGAGEMENT MATRIX

The current TVK government · engaged non-politically on merit

Principle: The Foundation is strictly non-political.
No political flag on any stage · No political figure gets a ritual role · No party imagery on any material.
We engage with government *on schemes*, not on ideology.

WHAT WE ASK — HOW WE ASK — WHAT WE OFFER

Department / Agency	What we ask	What we offer
TN HR&CE (Hindu Religious & Charitable Endowments)	Cultural / heritage grant · Temple support	State cultural event of dignity
TN Adi Dravidar & Tribal Welfare	Tribal welfare scheme routing for Badaga programs	Documented on-ground impact
Nilgiris District Collectorate	Cross-department cooperation · permits	Model for organised faith-based event
District Police + Fire Dept	Venue · procession · sound · fire permits	Full compliance · trained marshals
TN Health Dept (NHM)	Free medical camps	5,000+ community screenings
TN Agri Dept + Tea Board	Tea farmer support programs	Badaga Tea FPO launch
State CSR cell	TN PSU CSR routing	Measurable outcomes reported quarterly
TN Youth Welfare / School Education	Youth & education program alignment	Mentor network + First Flight fellowship

GOVERNMENT ENGAGEMENT FUNNEL

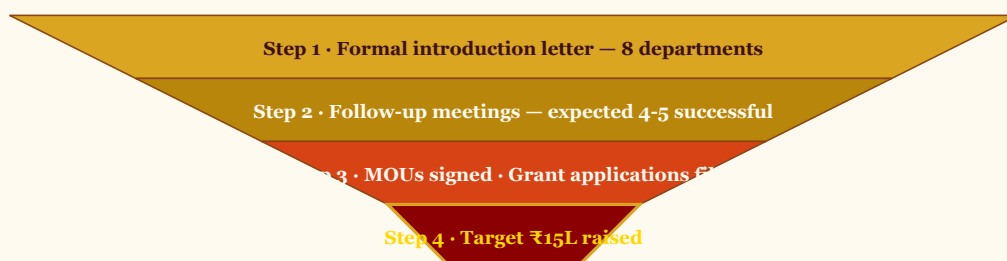


FIG 19 — 4-STEP GOVERNMENT ENGAGEMENT FUNNEL

RISK MANAGEMENT

The Unicorn Protocol · Quarterly audits · 9-risk register

UNICORN PROTOCOL — 4-Stage Handling of Gatekeepers

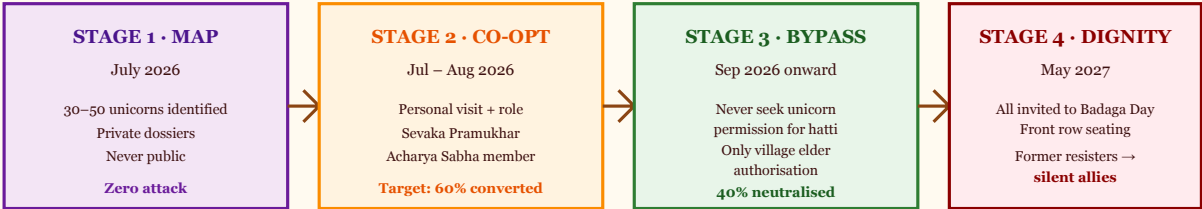


FIG 20 — UNICORN PROTOCOL · MAP → CO-OPT → BYPASS → DIGNIFY

RISK HEAT MAP

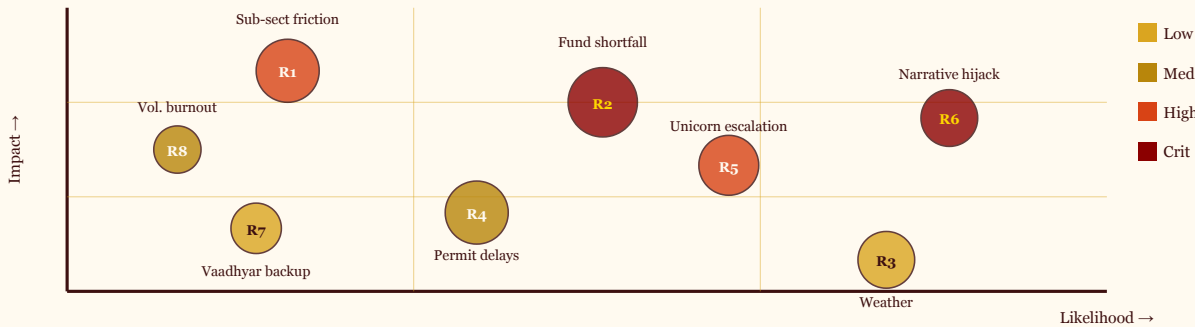


FIG 21 — RISK HEAT MAP · 8 NAMED RISKS MAPPED BY IMPACT × LIKELIHOOD

THE 3-YEAR SANKALPA

19 Seed Programs · May 2027 → May 2030 · ₹3–5 Cr envelope

3-YEAR PROGRAM GANTT — WHEN EACH SEED FLOWERS

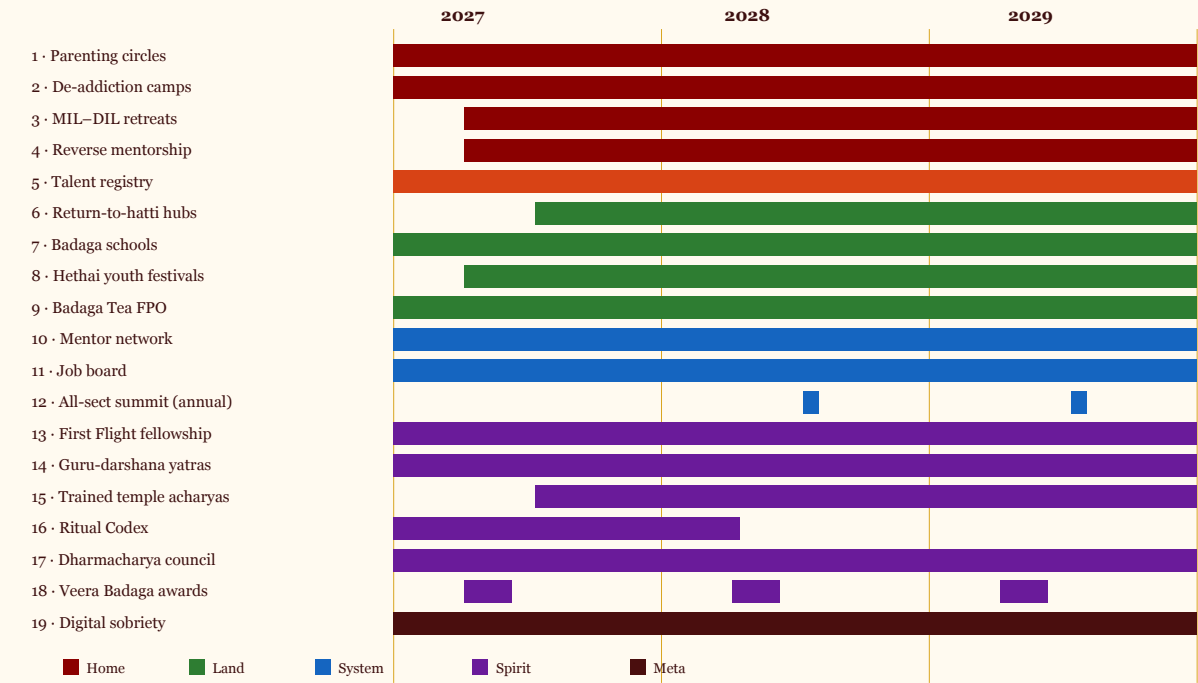


FIG 22 — 19 SEED PROGRAMS · 3-YEAR LIFECYCLE

FINANCIAL CLOSURE & CONTINUITY

A campaign that closes cleanly is one the community trusts for 30 years

90-DAY FINANCIAL CLOSURE TIMELINE

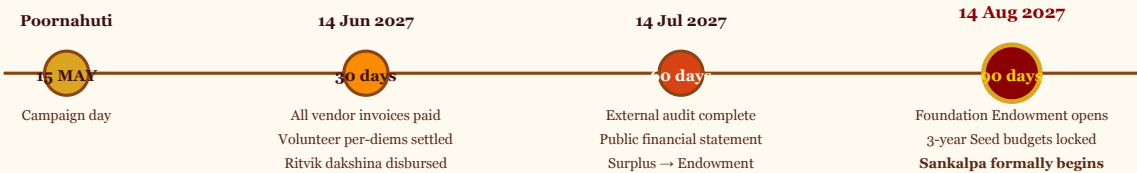


FIG 23 — FINANCIAL CLOSURE SEQUENCE

THE CONTINUITY FLYWHEEL

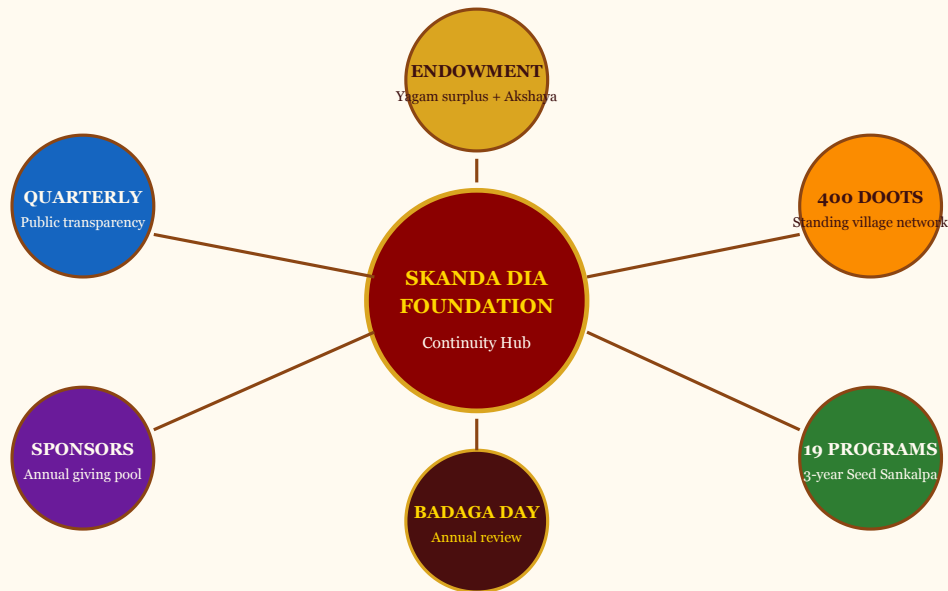


FIG 24 — 6-NODE CONTINUITY FLYWHEEL · FOUNDATION AS PERMANENT HUB

THE ASK • THE CLOSING

Everything now rests on Guru sankalpam • humans • finance

FROM THE GURU

Sankalpam • Anugraha • Guiding
sankalpa mantra • Approval of ritual
design

FROM THE COMMUNITY

1,000+ volunteers • 400 Hatti Doots •
50,000 vrat-takers • 21 Patron Council
members

FROM THE PATRONS

₹1.25 Cr multi-source funding • 1 title
sponsor • 5–10 co-sponsors • 1,008
kalasha micro-donors • diaspora + CSR

WHY THIS MATTERS

Our community is not dying because of any external attack. Our community is being eaten from inside. This is not a problem the government fixes. This is not a problem the market solves. This is a problem **only we can face** — because we made it.

The Sri Skanda Sathru Samhaara Mahayatra is the first sustained attempt in living memory to face all 19 enemies at once — with fire, with sankalpam, with organisation, and with money.

PLAN → HUMANS → FINANCE → LIFE

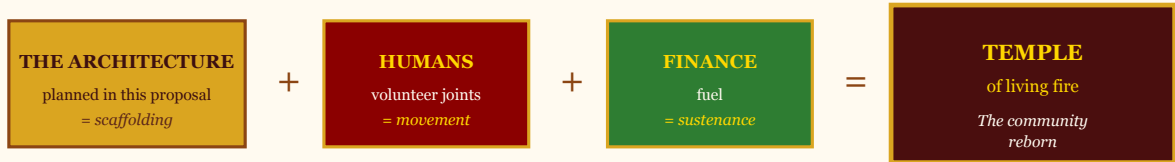


FIG 25 — THE FINAL EQUATION

TO SRI GURU PARAMPARA

We prostrate at your feet. We ask for sankalpam to lead this 308-day yatra.

We ask for guidance on the twin-yagam design and the deity ladder.

We ask for anugraha for our community, our humans, and our finance to walk this fire.

ஓம் ஸ்ரீ குரு பரம்பரையின் அருளால் — ஸ்கந்த தியா அறக்கட்டளை

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Sri Sargurunatha Mahamuni • Sri Sacchidananda Guru Naveen Sai

SKANDA DIA FOUNDATION

Detailed Proposal v1.0 • 18 pages • Prepared July 2026 • Reviewed pre-Guru sankalpam